

CAREER PLANNING INSIGHTS™

One of the most life-affecting choices is your career choice.

The average person who works full time for 35 years, averaging 40 hours per week for 50 weeks a year, will spend 70,000 hours of his/her life at work! The *Career Planning Profile* will assist you in finding your career direction by helping you begin in defining a critical element—*Your Occupational / Behavioral Style*. Research suggests that different behavioral styles excel and are attracted to different occupations. Behavioral styles are a major ingredient in determining your career choice. Understanding your behavioral style helps you:

- ✓ become a better communicator in the workplace.
- ✓ resolve or prevent conflicts in the workplace.
- ✓ appreciate the differences in others in the workplace.
- ✓ gain credibility and positively influence others.

TARGETED TO UNIQUENESS

Research suggests that 50-80 percent of all employed adults are in the wrong job or career. The *Career Planning Profile* helps you make and plan career decisions and changes by clarifying job expectations, discovering reasons for inner conflict, stress experienced in past or present jobs and analyzing your perception of the “ideal job”. In addition, it provides

a list of occupations and DOT numbers which require behavior closest to your natural style.

PERSONAL CHARACTERISTICS AND STRENGTHS

Based on your responses, the *Career Planning Profile* will provide an understanding of your work style and identify the basic natural behavior that you bring to the job. The report will also identify your special talents and particular value to the organization.

BASIC NEEDS AND WANTS

This section of the *Career Planning Profile* will indicate what needs must be met for performance at an optimum level. The report will also analyze your *wants*, which is important to have your motivational needs met.

PERCEPTIONS

By identifying the ideal work environment based on your basic style found in the *Career Planning Profile*, you will identify specific duties and responsibilities that you enjoy and will also make you aware of those that create frustration. It will also list strengths and weaknesses. By discovering the weaknesses that are hindering performance, you can develop an action plan to eliminate or reduce this hindrance.

WORK ENVIRONMENT

This section of the *Career Planning Profile* compares your ideal and present job. (if employed) It will list how the job requires you to respond to problems and challenges, to influence others, to deal with activity levels and to respond to rules set by others and quality.

RESULTS / BENEFITS

- ✓ Better understanding of your natural behavior
- ✓ Identify your role in the organization and capitalize on your particular value to it
- ✓ Help to identify and fulfill your basic management needs
- ✓ Learn information on behavior necessary to be successful on the job
- ✓ Discover your ideal work environment based on your basic style
- ✓ Job titles most appropriate for your behavioral style
- ✓ How to respond to everyday challenges in the work environment

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